Sale of Neckwear—Values — at 29c

They're all new, all fresh and lovely in their style charm, ambracing the choicest ideas that find favor for wear with fall and winter frocks.

The assortment comprises: Collar and Cult Sets, roll and allor back shape, plain, tucked, ace trimmed, flet, plque and aveily silk styles.

Cowl Cellars, of organdy or Net Cellars, roll and sailor

Geldenberg's-First Floor

Fichus, of net, plain and lace Pinited Collars, of organdy

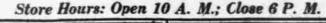
and net.
Vestees, of organdy and net.
Tuxedo Cellars, of lace, pique
and bengaline.
Satin Collars, Tuxedo and flat
shapes.
Stocks and Jabots, of net, lace
trimmed.

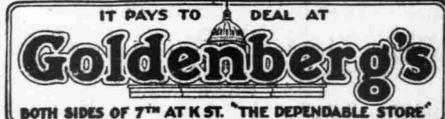
Regular 25c Jars Peroxide Cream 14c

This Coupon and 14c for regular 25c jar of Peerless Peroxide Cream for toilet and massage use.

TOILET SOAPS Two Cakes for

This Coupon and 9c for two cakes of Kirk's Witch Hazel and Oatmeal Toilet somp. high grade pure somp. (T)





SEE PAGE 12 FOR OTHER NEWS

\$1 Novelty Turkish Towels at 69c Each

Extra fine quality Novelty Turkish Towels, with wide, unhemmed ends, for stamping or crocheting. Large size. Pretty color combinations.

59c and 75c Novelty Towels, 49c

Novelty Turkish Towels, hemmed and unhemmed ends; large variety styles and colors. Good, heavy quality.

A. A. Silver-plated Tableware

Rare Opportunity to Buy This Well-Known Brand of Silver-

ware for Household Needs and Christmas Gifts at

tomorrow, of famous Wm. Rogers Sons' fine silverware that provides

unusual values. This is the "A. A." brand with which every housewife is familiar, and it is known for lasting service. Every piece bears

the trade-mark of the makers, which is a guarantee of the wearing

quality. Choice of a number of neat and pleasing designs.

Set of six Table \$2.49

Knives 32.43 Set of Six Table \$2.25 Knives, plain style \$2.25

Sugar

Gravy

Ladles

Extraordinary Sale of Mar-

Sale Prices Range From \$3.98, \$4.98,

. \$5.98 Up to \$11.98

Beautiful New Envelope

Chemises at \$1.25

others of nainsook with dainty yokes of laces. Choice of several pretty models. Well made and finished. Full-cut sizes.

Envelope Chemises of pink batiste, fine quality satin tops;

Shells

An unusual opportunity to secure lovely

marabout neck fixings at wonderful sav-

Money-Saving Prices

An exceptional offering from our Basement Housewares Store,

Important Sale of Wm. Rogers Sons'

Sale of 800 Pairs Women's High Shoes

Worth Up \$3.39 to \$6.00 at \$3.39 Clean-Up of a Lot of Discontinued Styles Enables Us

to Offer These Remarkable Values in Dependable Grade Footwear The maker wanted to clear away certain styles to make

room for the production of the new lines for spring. The splendid purchase we feature for tomorrow comes as a result of this circumstance and means exceptional savings for women who attend this sale.

The group includes Patent Colt, Gun Metal, Tan Calf, Black Kid and Combination Leathers

Choice of a number of stylish models, with plain or tipped toes; high or low heels.

Not every size of each style, but all sizes in the lot from 21/2 to 7. No exchanges or refunds.

Warm Garments For Women

Women's All Wool Snugglers, in white, gray, Copenhagen and rose, with combination trimmings; a variety of pretty new models

\$2.49 to \$3.98

Women's Wool Cardigan Jackets, black and exford, plain weave, as-sorted styles; special values at—

\$1.79 to \$2.98

Goldenberg's-Third Floor. \$4.00 Wilton Velvet Rugs, \$2.79

Wilton Velvet Rugs; close, deep pile fabrics, size 27x54 inches; in handsome floral, medallion and oriental designs; light or dark col-

Set of six

Teaspoons

spoons ..

Set of six Table

Set of six Table

Set of six Des-

sert Forks

\$1.19

Thick, Warm and Comfy **Blankets** and Comforts

At Prices That Urge You to Buy Now

7.00 and \$7.50 Woolnap Blankets at \$5.69 Pair

Gemine Woolnap Blankels, sizes 66x80 and 6x76 inches; white or gray with blue or pink orders. Made of the very finest finish combines with coutton warp. Heavy weight lie plaids of blue, pink, tan and gray; silkound ends.

10.00 Part-Wool Blankets at \$7.95 Pair

68x80 heavy-weight Part-Wool Blankets, white with pink or blue borders; also plaids of blue, tan, gray, and pink. Silk-bound ends. fave the warmth and appearance of all wool,

12.00 Part-Wool Blankets at \$9.75 Pair

Fine grade heavy-weight Part-Wool Blands, sizes 86x80 and 70x80 inches. White gray with various color borders; and side or blue, tan, pink, and black and white.

\$8.50 Sateen-Covered Comforts, \$6.95

atra fine grade Sateen-Covered Comforts 72:80 inches, for double beds: scroll shed quilting: filled with pure white cot soft and fluffy as down.

7.00 Indian Robe Blankets, \$5.65

Extra heavy-weight Robe Blankets, size 154 inches, in handsome Indian design; collings of green, red, blue, gold, tan, rose and own. Suitable for bath or lounging robes, well as couch or bed throws. -Fourth Floor.

2.25 Bleached Seamless Sheets 81x90 Double Bed Size, Special at

A special offering of 50 dozen splendid quality Seamless heets at considerably less than prevailing market value—due o an advantageous purchase. These are 81x90, full doubled size, made of heavy, close-woven cotton, free from dress-

Supply your needs for the entire season from this special tomorrow.

\$2,59 Bleached Sheets, \$2,25

State Seamless Bleached Sheets tra large size; perfect quality se from starch or dressing.

\$4.00 Bed Spreads \$3.29

\$5.00 Bed Spreads, \$3.98 rochet Bed Spreads, scalloped out corners; full double bed size handsome Marseilles designs.

59c Pillow Cases, 49c #5x38 Bleached Pillow Cases, large size: fine round thread quality, free from starch or dressing.

35c Bleached Cotton, 29c 36-inch Bleached Cotton, a heavy ose woven grade, free from dress-

40 Popular Styles of

Sewing Machines

Demonstrating machines, travelers' samples, little used, all IN PERFECT ADJUSTMENT and ready for a LIFETIME OF SERVICE. Remember-all WELL KNOWN MAKES. Values so remarkable that the lot should go in double quick order.

Terms as Low as \$1.00 a Week



SIT-RITE,

\$38,50

Drophead, \$31.50 DOMESTIC DOMESTIC CABINET,

\$42.45

NEW NEW WILLARD WILLARD PARLOR CABINET, \$36.00

GRANT, \$26.50 Fourth Floor.

\$2.25 All-Wool French Serge Special at \$1.89 a Yd.

One of the Most Favored Fabrics for Fall and Winter Wear-at the Lowest Price Named This Season-42 Inches Wide

This is the famous Botany Mills French Serge—a firm woven fine twill grade noted for its beautiful finish, fine texture and wearing quality. The assortment includes: African Brown

Navy Blue Midnight Blue Belgian Blue

Russian

Our regular price for this splendid quality French Serge is \$2.25 a yard. Special for this

sale, \$1.89 a yard. \$3.00 Broadcloth, \$2.69 50-Inch Panama, \$1.25

52-inch All-Wool Broadcloth, an extra fine twilled back grade, in a complete range of desirable shades, including midnight blue, taupe, African brown, Russian green, plum, Burgundy, navy, black, etc.

All-Wool Storm Serge, \$1.89 40-inch All-Wool Storm Serge, an extra heavy double twilled quality, in all wanted shades, also

navy blue and black, Goldenberg's-First Floor

One of the most popular weaves for dresses and skirts, in a good assortment of shades, including navy blue and black. Full 50 inches wide.

42-Inch Plaids, \$1.19

42-inch Plaid and Check Dress Goods, in stylish

Storm Serge, 89c 36-inch Storm Serge, close twilled quality; in ack, navy blue and other wanted shades.

Sale of Chiffon Taffeta Silks Special at \$1.49 Yd.

Very Handsome Quality, in All the Favorite Shades, Full 35 Inches Wide Silks foremost in fashion's favor for fall and winter-priced much below their true value for this event. 35 inches wide Colored Chiffon Taffetas, high, lustrous, beautifully finished quality with soft tissue texture so much desired. Full range of wanted street and evening shades, including:

Navy Blue, Copenhagen Blue, Royal Blue, Belgian Blue, Alice Blue, Plum, Burgundy, Wistaria, Garnet, Taupe, Russian Green, Bottle Green, African Brown, Seal Brown, Golden Brown, Gray, Old Rose, Reseda, Tan, Mode, Trench Blue, Light Blue, Mais, Nile, Pink, Ivory, Cream White and Black.

Chine, \$1.49

Box Loom Crepe de Chine; heavy, crepy finish; high, lustrous quality, in a complete assortment of all wanted shades, such as white, cream, flesh, pink, old rose, mais, nile, lavender, turquoise, light blue, alice, silver, gold, gray, taupe, African brown, wistaria, mode, trench, reseda, Russian green, Copenhagen, golden brown, navy blue and black.

36-Inch Silk Poplins, \$1.19

36-inch Faille Silk Poplins; heavy, rich lustrous quality, in a complete assortment of all wanted street and evening shades; also white and black.

Dress Ginghams

Worth 50c yard, at 35c

Nothing more popular for children's school dresses and women's house dresses and bungalow appons than these Dress Ginghams Extra fine soft finish quality, in a large assortment of stripes, checks and plain colors. Full 32 inches wide.

Outing Flannels, 35c

50c Shaker Flannel, 44c

27-inch Bleached Shaker Flannel heavy fleeced quality, for winte

50c Plaid Suitings, 39c

33-inch Plaid Suitings, a heavy twilled grade that has the appear ance of wool suiting. Large assort ment of new plaids, for women's and children's wear.

Special Values in

Stationery

Composition Books, 40 pages in each; choice of five styles; 10c

1 ret Quality Wax Paper, size 12x18 inches; fifty sheets in 12c

White Crepe Paper Napkine, 12c

Goldenberg's-First Floor

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Goldenberg's-First Floor

38 and 40-Inch Crepe de 35-Inch Satin Messaline

35-inch Colored Satin Messaline; heavy, rich satin-face quality, in a full range of street and evening shades; also plenty of navy blue.

35-Inch Fancy Silks, \$1.98

35-inch Plaid and Fancy Satin and Surah Silks; extra heavy quality, in a large assortment of new color combinations.

Goldenberg's-First Floor.

75c and \$1.00 Cretonnes and Reps 39c Yard

27-inch Outing Flannels, heavy fleeced quality, pink and blue stripes and checks. Correct weight winter wearables. We were fortunate to se cure another big shipment of these fine quality Washable Fast-Color Cretonnes and Reps, and will again offer them to you at unusual savings. Coming just when you are planning to make your home cozy for the winter months, this sale should prove of double interest. These are in mill lengths from 1 to 8 yards, but as much as 100 yards of some patterns. Choice of light or dark colorings, in floral, figured, bird, tapestry,



and Verdi designs. Excellent for curtains, draperies, scarfs, cushions, couch, comfort and furniture coverings. First Floor-Bargain Table.

\$1.00 Bed Pillows, 79c

Bed Pillows, large size, covered with various color art tickings; filled with sterilized curled feathers; a good serviceable pillow.

White Goods For Every Need

69c

Ladles

Forks

Knives

Cold Meat

Baby

Spoons

about Capes at 4 to 3 Off Genuine Mikade Naimsook, 39 inches wide; extra fine soft finish mercerized quality, the kind that every woman wants for dainty lingeric. Full ten yards in \$4.69 each piece. Worth \$6.00...\$4.69 A very special offering of the latest fashionable models, made of excellent quality Marabout, tomorrow at prices that rep-44-inch White French Volte, fine two-ply quality, for waists and 39c dresses. Worth 59c yard ... 39c resent savings of one-quarter to one-third regular prices. The lot consists of many 36-ines Waite Cannon Cloth, beavy linen finish quality, for middy blouses, boys' wash suits. 49c handsome pieces, in a variety of the newest shapes, including models with tails; many combined with ostrich; all silk lined.

27-inch White Betted Swiss, oxira fine sheer quality, with neat 29c Goldenberg's-Pirst Ploor.

Little Girls' Dresses

Special \$1.69 Little Girls' Dresses of gingeffects: Smart. high-waisted models with plain, white col'ar: full skirts with deep hems and pock-

ets. Sizes 2 to 6 years. Girls' Serge Middy Skirts, navy blue, with white muslin waists; full plaited model. Sizes 6 to \$2.98

\$5 and \$6 Fine Lace Curtains Special Purchase, at \$3.85 Pr.

Thanksgiving at Generous Savings

Come tomorrow and select new lace curtains for your home from this special purchase-the styles and qualities are much better than you would expect to find at such a modest price.

The assortment embraces Filet, Cable Net, Scotch, Nottingham and Madras weaves; 21/2 and 3 yards long, 36 to 50 inches wide; in white and ecru shades. Large variety of new and attractive patterns, showing elaborate worked and novelty designs, copied from curtains costing two or three times more.

\$3.50 and \$4 Lace Curtains, \$2.45 Pair

Another unusual sale offering of fine grade Scotch and Nottingham Lace Curtains, 2½ and 3 yards long, 40 to 50 inches wide, in white or ecru. Plain, novelty effect and heavy worked designs to select from.



Remarkable Sale of Art Loom, Axminster and Wilton Velvet Rugs

Values Up to \$45.00 \$65.00, at . .

A Greatly Reduced Price of Particular Importance Just Now, With Rug Prices at the Highest Mark in Years In this rug sale you may choose from the finest grade rugs pro-

duced by the foremost mills-including Artloom, Alexander Smith & Sons Co., and W. & J. Sloane products—at a price less than usually named for inferior grades. All are 9x12-ft. Seamless Rugs and strictly perfect quality. The assortment embraces Artloom, Axminster and Wilton Velvet Rugs—close woven, deep pile fabrics, in rich and artistic oriental, Chinese, medallion, conventional and floral designs,

> \$32.50 Brussels Rugs, \$24.75

showing the best and most wanted

designs.

8 ft. 3 in. by 10 ft. 6 in. Seamless Brussels Rugs, close woven, deep pile fabric, in light and dark colorings, choice of floral, medallion and conventional

\$30.00 Axminster and Wilton Velvet Rugs, \$19.75

6x9 ft. Seamless Axminster and Wilton Velvet Rugs, for small rooms in home or apartments. Rich colorings and floral, oriental and medallion designs.
Goldenberg's—Fourth Floor.